FY20 Overall Population
(*at start of FY20)

139,318 LIVING ALUMNI

DEGREE TYPE DISTRIBUTION

53% GRADUATE DEGREE EXCLUSIVELY
47% 1ST DEGREE UNDERGRADUATE
25% of undergrads are dual degree holders

GENDER DISTRIBUTION (CONTACTABLE ALUMNI)

76% MALE
24% FEMALE

MEDIAN GRADUATION YEAR (CONTACTABLE ALUMNI)

1989 UNDERGRADUATES
1997 GRADUATE DEGREE EXCLUSIVELY

PARENTS:
8,041 PARENTS (CLASSES 2020-2023)
4,675 HOUSEHOLDS
207/161 ALUMNI PARENTS/HOUSEHOLDS
3,147/1,739 ACTIVE PAST PARENTS/HOUSEHOLDS

STUDENTS:
4,346 UNDERGRADUATES
4,559 GRADUATES
1,398 ALUMNI WHO ARE CURRENT STUDENTS

BY SCHOOL

7% ARCHITECTURE
46% ENGINEERING
5% HUMANITIES & SOCIAL SCIENCE
20% SCIENCE
19% SLOAN
3% OTHER
Why do we engage with alumni?

Because well-aligned alumni associations and the institutions they embody lead to strong relationships, reputations, and philanthropy.
MILLIONS OF PEOPLE CONNECTED WITH MIT AND WORKING WITH MIT TO MAKE THE WORLD BETTER.

Global Collaborators | MITx Learners | Innovators | Solvers

MIT Campus

MIT Alumni
Long-Standing Mission:

“The mission of the MIT Alumni Association is to further the well-being of the Institute and its graduates by increasing the interest of members in the school and in each other.”
To engage and inspire the global MIT community to make a better world.
Goals

▪ Deliver value to alumni/ae
▪ Be world class
▪ Make a better world
▪ Create a strong volunteer pipeline
▪ Strengthen alumni/ae and friends philanthropy
▪ Strengthen the MITAA organization, staff, and volunteers
Strategies

▪ Strengthen clubs, regions, and affinity groups to enhance the strength of the overall community
▪ Make MIT Tech Reunions extraordinarily inspiring
▪ Focus communications and create a world-class brand
Strategies (continued)

- Do what alumni/ae value and do it well
- Become an engagement platform for Better World partners
- Align engagement and philanthropy, and realign the MIT Annual Fund in that context to reinforce an “engagement first” atmosphere
- Foster volunteer and staff excellence to optimize this important partnership and the outcomes to which it aspires
79% of Alumni are Engaged
(during MIT Campaign for a Better World from July 1, 2011 to June 30, 2019)

- 46% of Alumni were engaged philanthropically*
- 71% of Alumni were engaged virtually**
- 31% Mindshare
- 51% of Alumni were engaged face-to-face

*Participation Rates may differ, as some alumni are not solicitable or “fund-active.”
**Virtual does not include social media like LinkedIn, Facebook, and Twitter, but now includes email clicks.
Alumni Association Activities in FY2019

- 18,043 Volunteers
- 1,173 MITAA-supported events with 27,322 attendees
  - Average of 3.2 events each around the world
- 55,516 Infinite Connection logins
ENGAGING FUTURE ALUMNI
Programs for Graduate Students

- Infinite Connection accounts
  - MIT Alumni Advisors Hub
  - Online Alumni Directory
- Pre-orientation summer sendoff events with regional alumni clubs
- GSC Alumni Relations Committee partnership on student/alumni events
  - Alumni-on-Tap, Fireside Chats, and career panels
- Family Weekend event for graduate student families (Fall into Family Weekend)
- GradRat ring delivery holiday party, 12/11
- Recent graduate elections to MIT Corporation
Programs for Graduate Students (continued)

- Commencement pin distribution
- Partnerships with MIT alumni Affinity Groups
  - Black Alumni of MIT (BAMIT)
  - Association of MIT Alumnae (AMITA)
  - Latino/a Alumni/ae of MIT (LAMIT)
  - MIT South Asian Alumni Association and more
Programs for Graduate Students (continued)

- Various campus partnerships
  - Career Advising and Professional Development
  - Office of the Vice Chancellor
  - Office of Graduate Education
  - The Chancellor’s Office
Other Major MITAA Programs this Year

- Tech Reunions
- Alumni Leadership Conference (ALC)
- Family Weekend
- 24 Hour Challenge
- Grad Gathering
Thank you
MIT Alumni Association

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